ConfBenefit

THE CONFEDERATION
OF BENEFIT
CORPORATIONS

Hosted by
Brando Benifei
Member of the European Parliament

Building a European dialogue on mission-driven companies

Benefit Corporations, BICs, Società Benefit, SBICs, Entreprises à Mission and other purpose-driven business models

Wednesday, 15 July 2026
11:00 - 13:00

European Parliament, Brussels

Room ASP 5G305

PROGRAMME

11:00 – 11:15

Opening Remarks and Introduction

Brando Benifei, Member of the European Parliament, S&D Group

Mariangela Zito, ConfBenefit AISBL President

11:15 – 11:40

Institutional Dialogue

Mission-Driven Companies and Europe's Competitiveness Agenda

Session Moderator:

Manuel Hurtado

The Common Good Chain
SBIC Founder |
ConfBenefit AISBL Vice-president

Annalisa Corrado, Member of the European Parliament, S&D Group

Sergey Lagodinsky, Member of the European Parliament, Group of the Greens/EFA

Philipp Runge, Representative of the European Commission (DG GROW)

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11:40 – 12:45

International Evidences

Session Moderator:

Myriam Ines Giangiacomo

Bottega Filosofica SB Ceo | Fondazione Buon Lavoro | ConfBenefit AISBL

Mission-Driven Companies in Action: Competitiveness, Innovation and Long-Term Value Creation

Gianluca Pastorelli, Diesis Network, Brussels

Jhon Llatance, ELIGE HACER BIC, Peru

Sonia Quinonez, Professor | ConfBenefit International Observatory Scientific Committee

Stefano Negroni, Aton SpA Società Benefit, Italy

Special Video Contribution

Richard R. Murray, Equity Schools, Inc. & Next Generation Benefit Company, USA

Special Video Contribution

Rituraj Phukan, Indigenous People's Climate Justice Forum | SMILY Academy

Marie-Christine Oghly, FCEM World President

Reflections from the audience

12:45 – 13:00

Closing Remarks

Brando Benifei, Member of the European Parliament , S&D Group

Launch of the Brussels Dialogue and Adoption of the Founding Declaration

Luisa Caprotti, Whiteready Società Benefit Ceo | ConfBenefit AISBL Secretary General

Mariangela Zito, ConfBenefit AISBL President